




Analysis results

^ Improvements (2)

- [Keyphrase distribution](#): Uneven. Some parts of your text do not contain the keyphrase or its synonyms. [Distribute them more evenly](#). 
- [Meta description length](#): The meta description is over 156 characters. To ensure the entire description will be visible, [you should reduce the length!](#) 

^ Good results (14)

- [Outbound links](#): Good job!
- [Image Keyphrase](#): Good job!
- [Images](#): Good job!
- [Internal links](#): You have enough internal links. Good job!
- [Keyphrase in introduction](#): Well done!
- [Keyphrase in SEO title](#): The exact match of the focus keyphrase appears at the beginning of the SEO title. Good job!
- [Keyphrase length](#): Good job!
- [Keyphrase density](#): The focus keyphrase was found 9 times. This is great! 
- [Keyphrase in meta description](#): Keyphrase or synonym appear in the meta description. Well done!
- [Previously used keyphrase](#): You've not used this keyphrase before, very good.
- [Keyphrase in slug](#): Great work!
- [Keyphrase in subheading](#): 4 of your H2 and H3 subheadings reflect the topic of your copy. Good job!
- [Text length](#): The text contains 447 words. Good job!
- [SEO title width](#): Good job!